Sarafruits Group (Pomone), the premium frozen pastry specialist, renews its shareholding around the Sarazin family

Unigrains and Crédit Mutuel Equity, minority shareholders since 2010, continue their support and are joined by Ouest Croissance

Les Hauts-d'Anjou & Paris, July 15th, 2026 – Sarafruits Group (Pomone), the premium frozen pastry specialist, announces the renewal of its shareholding around the Sarazin family. As part of this transaction, Unigrains and Crédit Mutuel Equity, minority shareholders since 2010, have reinvested and are joined by Ouest Croissance.

Founded in 2010, Sarafruits Group has established itself as a recognized player in the dessert and fruit-based preparations segment, serving retail, foodservice and export clients. Built on a fully integrated model covering the entire value chain – from orchard to finished product – the Group notably relies on its own orchards and production facilities located in Maine-et-Loire (France).

Majority-owned by the Sarazin family and led by Eric Sarazin, CEO, Sarafruits Group generates roughly 63 million euros of sales, of which 40% via exports, and employs nearly 320 people.

This transaction comes as the Group embarks on a new phase of development focused on several strategic priorities:

- pursuing growth in France and abroad, leveraging an already well-established export presence and significant development potential;
- strengthening industrial capabilities, notably through the modernization and expansion of the Avrillé production facility;
- accelerating product innovation and premium positioning, building on recognized expertise and the ability to meet the expectations of various distribution channels.

Eric Sarazin, CEO of Sarafruits Group, commented: "*Our mission 'Working together for healthy and sustainable delights', guides our decisions and our investments. It reflects our commitment to creating sustainable value for clients, employees, agricultural partners and local communities.*

We thank Unigrains and Crédit Mutuel Equity for their commitment alongside us since 2010, as well as for the quality of the relationship we have built and the value they have brought to the Group's development. The arrival of Ouest Croissance marks a new milestone in this entrepreneurial journey. Together, we are giving ourselves the means to accelerate an ambitious, responsible and sustainable growth trajectory, firmly establishing our brand among the leading players in its sector in France and internationally, while remaining true to our mission."

Nicolas Mulle, Investment Director with Unigrains, stated: "*We are very pleased to continue our partnership alongside the Sarazin family and the Management. This transaction perfectly illustrates Unigrains' positioning as a long-term partner to dynamic family-owned businesses across the agri-food value chain. The quality of our relationship and the trust built over the years provide a solid foundation to support Sarafruits Group in this new development cycle."*

Laure Marchais, Associate with Crédit Mutuel Equity, added: "*As a longstanding shareholder, we know the management team well and have seen its resilience throughout the years, while successfully executing an export growth strategy. Furthermore, the group's commitment to food transition, product traceability and CSR initiatives gives real meaning to its business model. Strongly aligned with the Sarafruit Group's values,* *it was important for Crédit Mutuel Equity – whose DNA is rooted in adapting to the pace of entrepreneurial projects – to continue this journey and support the company throughout its ongoing development."*

Quentin Fournier, Investment Manager with Ouest Croissance, concluded: *"We are delighted to join the Sarazin family alongside Unigrains and Crédit Mutuel Equity to support Sarafruits Group in this new phase of development. The Group's control over the entire value chain, its long-standing roots in Maine-et-Loire and the quality of its leadership team were key factors in our investment decision. We are convinced that the vision led by Eric Sarazin, together with Sandrine Hardel and Alexis Rod, will enable the Group to sustainably pursue its growth trajectory both in France and internationally.*

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Actors involved in the transaction

Sarafruits Group: *Eric Sarazin, Sandrine Hardel, Alexis Rod*

Unigrains: *Nicolas Mulle, Steven O'Driscoll, Aline Picaut*
Crédit Mutuel Equity: *Laure Marchais*
Ouest Croissance: *Laurent Bodin, Quentin Fournier*

Advisers to Sarafruits Group
- **Legal:** *Lexcap (Philippe Poirier, Agnès Rouillier, Christopher Bouteillier)*
- **Accounting:** *Rossignol & Associés (Stéphane Rossignol, Hervé Montauban)*

Advisers to Investors
- **Financial Due Diligence:** *Grant Thornton (Thierry Dartus, Charles Probin)*
- **Legal, Tax & Social Due Diligence:** *Agylis (Baptiste Bellone, Madalina Suru)*

About Unigrains

Unigrains, an investment company specializing in the agri-food and agro-industrial sectors, has been supporting businesses for over 60 years by providing their managers with tailored equity and quasi-equity financing solutions, as well as recognized sector expertise. Today, Unigrains manages more than €1 billion and is a partner of more than 80 companies, supporting them at various stages of their development, particularly during capital reorganizations, strategic investments and external growth transactions.
For more information: www.unigrains.fr

About Crédit Mutuel Equity

Crédit Mutuel Equity brings together all the private equity activities of Crédit Mutuel Alliance Fédérale, including growth capital, buyout capital and venture capital.
Crédit Mutuel Equity supports business leaders through equity investments at every stage of their company's development – from start-up to succession – providing them with the resources and time required to implement their transformation projects.
The firm brings together more than 350 business leaders within a genuine entrepreneurial network, enabling each member to benefit from the experience and insights of others. By investing its own capital (€5 billion), Crédit Mutuel Equity finances corporate projects with investment horizons tailored to each company's development strategy, both in France and internationally, including Switzerland, Belgium, Germany and Canada.
For more information: www.creditmutuel-equity.eu

About Ouest Croissance

Ouest Croissance Gestion is a private equity firm and a regional investment partner dedicated to supporting entrepreneurs and contributing to the long-term anchoring of businesses within their local economies.
With approximately €400 million of assets under management and 100 portfolio companies, Ouest Croissance Gestion supports SMEs and mid-sized companies valued between €10 million and €250 million in their growth, capital reorganization and succession projects. Since its creation in 1987, the firm has supported approximately 500 regional businesses across 32 departments in Central, Western and South-Western France, with investments of up to €20 million. Ouest Croissance Gestion benefits from a strong regional presence across Pays de la Loire, Nouvelle-Aquitaine, Brittany, Southern Normandy, Western Île-de-France and Centre-Val de Loire.
For further information: **www.ouest-croissance.com**

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